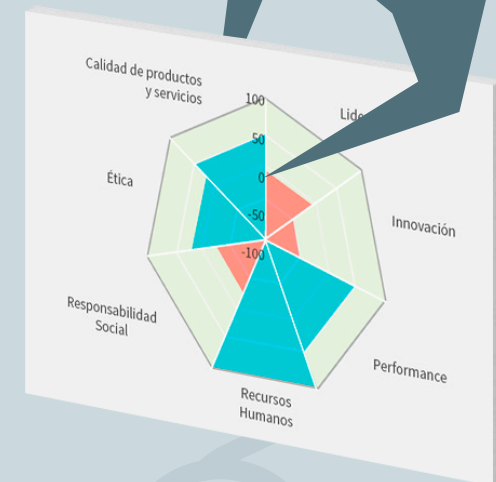
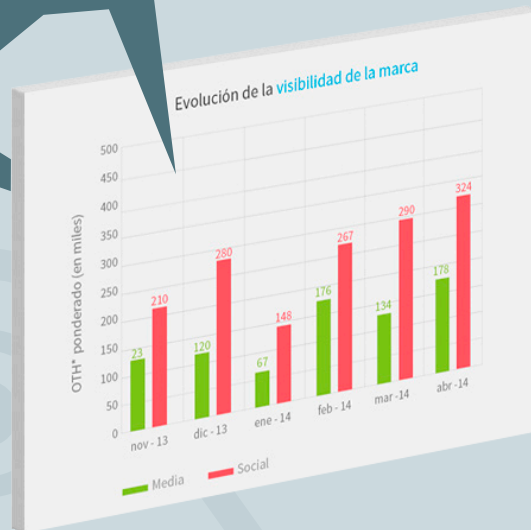


EVOLUCIÓN DE LAS MENCIONES A LA EMPRESA



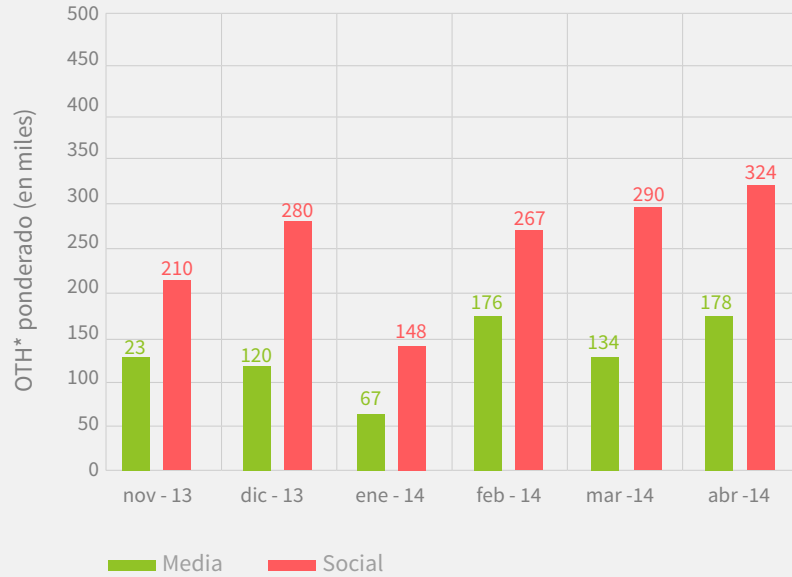
AUGURE
reputation in action



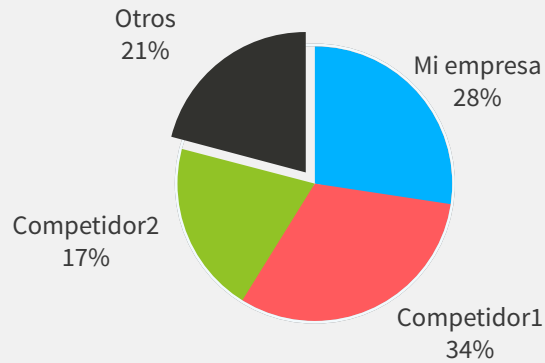
occurrence

RESUMEN EJECUTIVO

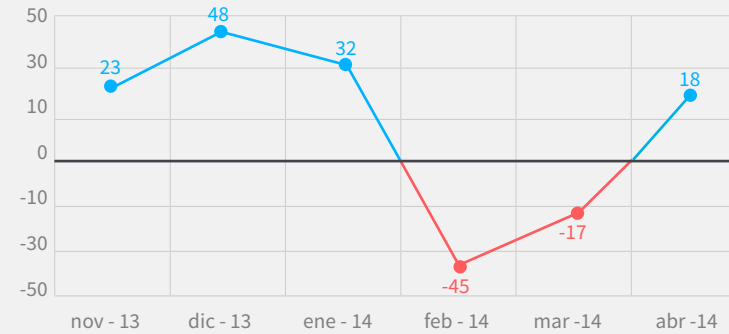
Evolución de la **visibilidad de la marca**



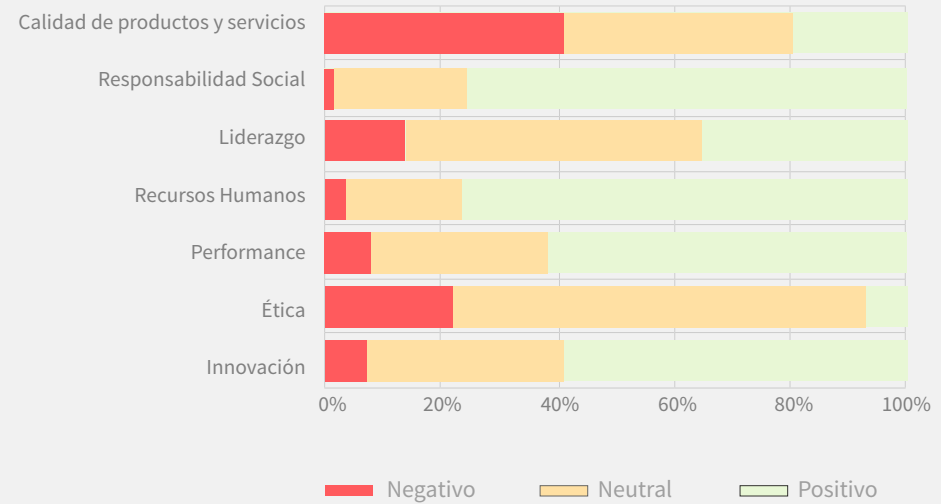
Participación para dicho periodo



Evolución del **scoring de reputación**



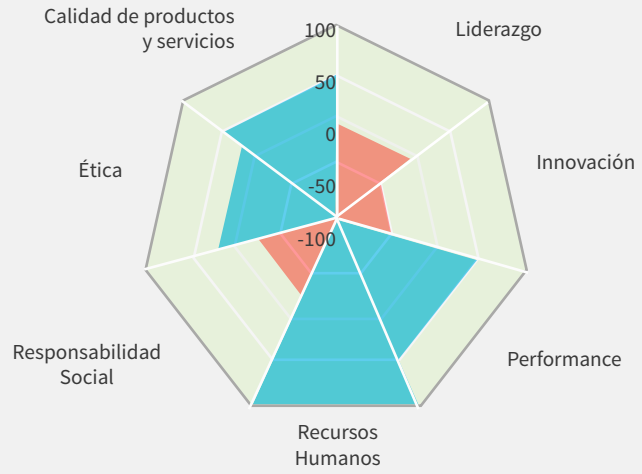
Análisis del **tono** según el eje estratégico para dicho periodo



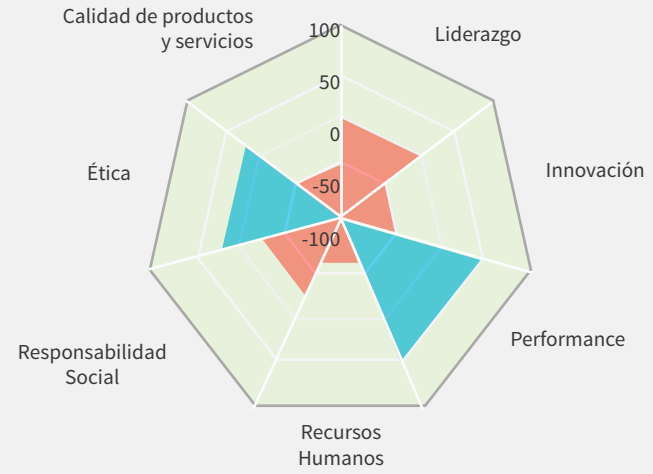
*Opportunity to hear

BENCHMARK DE REPUTACIÓN

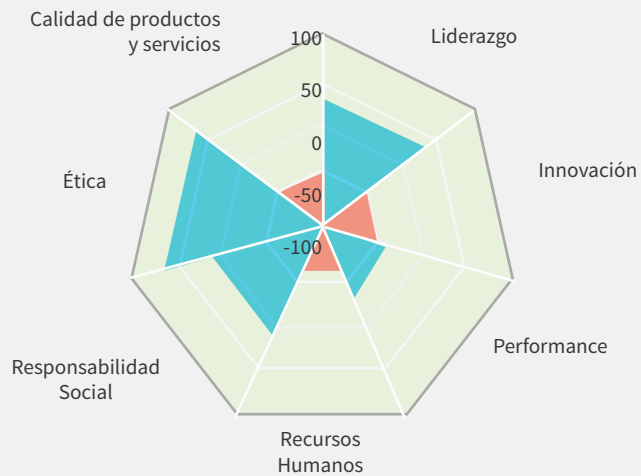
Mi empresa



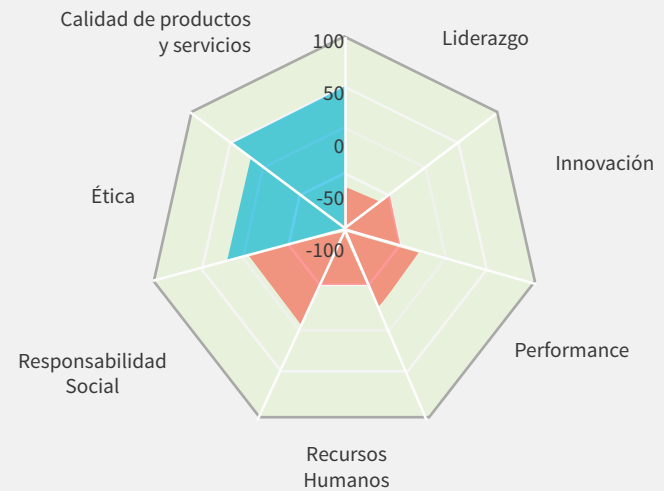
Competidor 1



Competidor 2

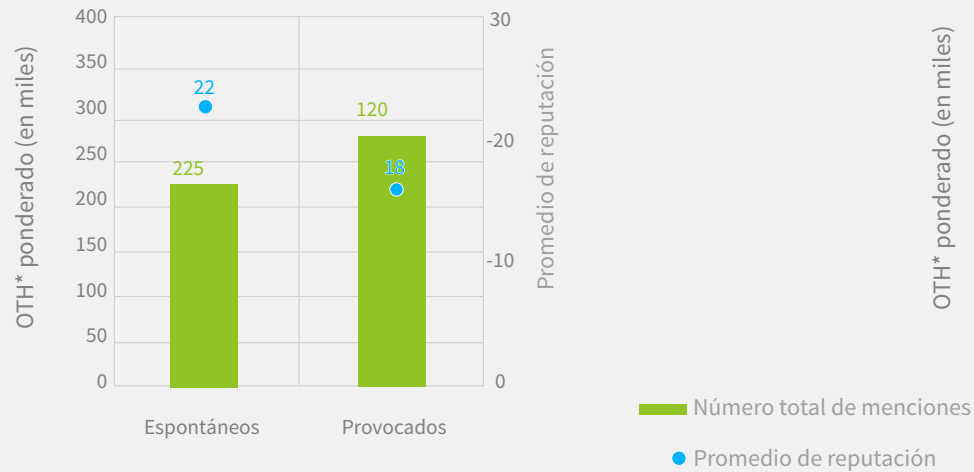


Resto del sector

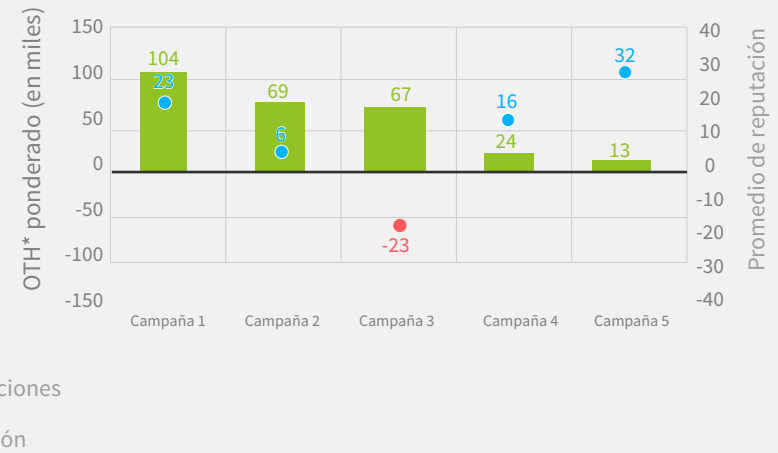


EFICACIA DE LAS CAMPAÑAS

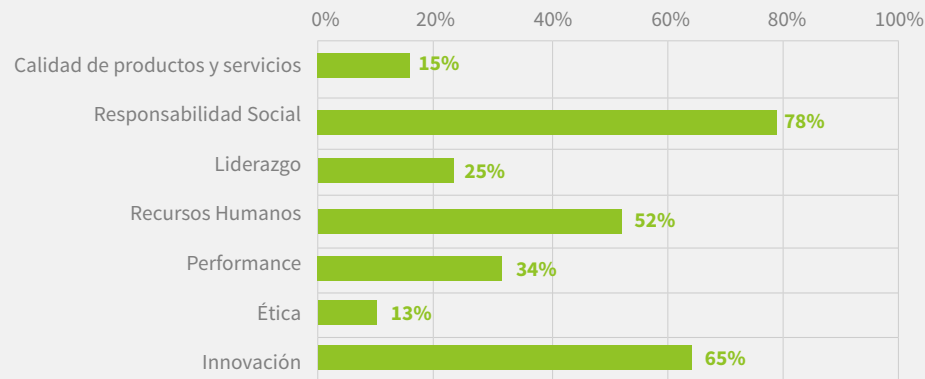
Análisis del nivel de creatividad



Análisis por campaña



Tasa de penetración de los mensajes por eje estratégico



OTH* Opportunity to hear

¿Quieres saber más sobre la oferta
conjunta de Augure-Mirror-Occurrence?

Contacta con

Gabriel Castro

gcastro@mirrorimagen.es

Tel: 91 474 50 01



AUGURE
reputation in action



OCCURRENCE